

INTISARI

Penelitian ini bertujuan untuk mengetahui pengaruh *risk management* dan *corporate governance* terhadap keberlangsungan bisnis, serta untuk melihat pengaruh variabel moderasi *risk management* dalam pengaruh *corporate governance* terhadap keberlangsungan bisnis apotek di Kota Yogyakarta dan Kabupaten Sleman. Metode penelitian yang digunakan adalah metode deskriptif dengan pendekatan kuantitatif. Alat statistika yang dipakai adalah SPSS versi 24. Pengambilan sampel menggunakan teknik acak sederhana dan instrumen penelitian menggunakan kuesioner. Metode analisis data yang digunakan adalah menggunakan regresi linier sederhana dan *Moderated Regression Analysis* (MRA). Hasil penelitian ini menemukan : (1) *risk management* berkorelasi positif dengan keberlangsungan bisnis apotek; (2) *corporate governance* tidak berpengaruh terhadap keberlangsungan bisnis apotek ; dan (3) *risk management* mampu memoderasi pengaruh *corporate governance* terhadap keberlangsungan bisnis apotek. Penelitian ini menyimpulkan bahwa Semakin baik apotek dalam mengimplementasikan *risk management*, akan semakin mewujudkan keberlangsungan bisnis yang diharapkan.

Kata kunci : apotek, *risk management*, *corporate governance*, keberlangsungan bisnis, variabel moderasi

ABSTRACT

The aims of this research are to know the effect of risk management and corporate governance on business continuity, and to see the effect of risk management as a moderating variable on the influence of corporate governance on the continuity of pharmacy businesses in Yogyakarta City and Sleman Regency. This research uses descriptive method with a quantitative approach. The statistical tool used is SPSS version 24. The sampling method is simple random sampling and the research instrument is questionnaires. Data analysis method used were using simple linear regression and Moderated Regression Analysis (MRA). The results of the research show that: (1) risk management were positively correlated with the continuity of the pharmacy business; (2) corporate governance did not affect the continuity of the pharmacy business; and (3) risk management was able to moderate the influence of corporate governance on the continuity of the pharmacy business. The research concludes that good implementation of risk management will realize the continuity of the expected pharmacy business.

Keywords : *pharmacy, risk management, corporate governance, business continuity, moderating variable.*